

LASUED International Journal of Humanities Education (OLIJHE)

A PUBLICATION OF THE COLLEGE OF HUMANITIES EDUCATION

Lagos State University Of education, Oto/Ijanikin with a campus @ Odo-Noforija, Epe, Lagos State

ISSN: 2006 -0092- P

Journal Home Page: https://journals.lasued.edu.ng/index.php/OLIJHE/index Volume 1 | No. 2 | November/December 2024



Exploring songs' utilization in Nollywood productions through a study of Yoruba cultural songs in Femi Lasode's film – SANGO.

TÁÍWO, Victor 'Tunji, PhD.

Department of Theatre Arts (Media Unit), Lagos State University of Education, (LASUED), Oto/Ijanikin, Lagos State, Nigeria. Tel: +234-803-482-0322

> e-mail: taiwovictor22@gmail.com; https://orcid.org/0009-0007-9197-2719

Corresponding Author

TÁÍWÒ, Victor 'Tunji, PhD. (e-mail: taiwovictor22@gmail.com)

ABSTRACT

The study focuses on musical genre, examining the roles of selected cultural music soundtrack in Femi Lasode's film — Sangó. This paper investigates the contributions of the functional use of songs for soundtracks as a tool to enhance the aesthetics of Nollywood film productions. Songs being musical phrases uttered, typically forming a recognisable and repeated sequence, is a language used in conveying messages, particularly the Yoruba cultural songs inherent in the selected film through which musical values are generated. It is a historical film revolving around the legendary king, and it reflects the Yoruba cultural philosophies concerning traditional science and metaphysical power. It also entails the political shenanigan and war problems that ravaged Yoruba land in the 15th century. Adopting Critical Theory and Cultural Studies theory, the article uses qualitative research modalities, verbal content analysis and direct observation methods to examine the issue. Findings revealed that the lyrics of the selected songs for soundtracks in Ṣangó were full of messages with connotative meanings on the interconnected and narrativized relationship of texted songs (songs with words) and the moving images in the film.

Keywords Film, Nollywood film productions, song, soundtrack, Yoruba cultural songs

DOI: https://doi.org/10.36349/olijhe.2024.v01i02.002

Copyright Provided that the author(s) and the source are credited, noncommercial use of the article is allowed, including printing and distribution.

AUTHOR'S BIO



TÁÍWÔ, Victor 'Túnjí, PhD., with degrees in Communication Studies (Broadcasting media Sequences), Film and Cultural Studies. He teaches Communication, Media and Information Literacy, Writing, Film, Research and Cultural courses in the department of Theatre and Performing Arts, Lagos State University of Education, Oto-Ijanikin, Lagos, Nigeria. He was a lecturer at Southwestern University, Okun-Owa, Ijebu, Ogun State in the department of Mass Communication. He has video-film productions, radio/television drama/documentary, and directed stage plays and news productions. He has also featured in a full-length feature films. He has publications to his credit locally and internationally. These publications include 4 theses, journal articles, and International and National chapters in books cutting across (Communication, Broadcasting Media, Film medium and Cultural Studies). He has participated and still participating in Conferences, Seminars and Workshops at local and international levels. He has served and still serving as Chairman, Secretary, and member of various University/College/Faculty Committees/Boards. He was a member of Senate Committee who contributed immensely towards accreditations exercise at Southwestern University, Okun-Owa, Ogun State, Nigeria. He is a fellow of Ife Institute of Advance Studies (IIAS).

Introduction

Nigerian films refer to the kinds of films produced in Nigeria, about Nigeria or Nigerians, by Nigerians or non-Nigerians. It could also be in the form of collaborations between Nigerians in the diaspora and homeland. Nigerian films reflect the cultures of Nigerian people and also capture the attention of Nigerian audiences and those in diasporan audiences. These are films that tell stories of the Nigerian people and reflect the cultures of the various ethnic groups in the country. Nigerian films further display cultural paraphernalia by portraying national, ethnic, tribal, or race cultures "whose themes and dialogues are primarily expressed through various ethnicities and local dialects" (Sylvanus, 2018, p.99). The evolvement of Nigerian films, by extension, led to the emergence of Nollywood, a name coined by Nick Moran (a British Actor/Journalist). In essence, Nollywood (the name for the film industry in Nigeria) was created as a representation of the Nigerian film industry. It pervades through their regions of origin, such as Igbowood, Kannywood, Kogiwood, Calabarwood, Beninwood, and Yorubawood, to mention a few with the roles of cultural projection, promotion and propagation (Tijani, 2009, p.170) of ethnic cultures. Such films capture the attention of the cultural audience and other cultural admirers through cloth/clothing (costumes), body/tribal marks (make-up), foods, greetings, and songs/music, in particular, as the expressions that form the totality of human life.

A song, by virtue of its importance, becomes a channel for communicating the intentions, ideas, opinions, views, fears, aspirations, feelings, facts, grievances and thoughts. Olise (2009) submits that "man ceases to exist without communication and without human existence, the society is non-existent. Ugboaja (1985, p.1) captures the essence of communication by explaining that "to be is to

communicate; without communication, man is not different from a lower animal." Similarly, Olabimtan (1999, p.5) says communication itself is terminus; that is, there cannot be meaningful life without communication. Therefore, through songs/music communication, the philosophies, beliefs, value systems, societal norms, rituals and cultures are preserved, shared and transferred from generation to generation. The attitude of man revolves around his exposure and experience to what is communicated to him through films as he watches and listens to songs in such films. Song then becomes second nature for man in his endeavours as he hears through films as soundtracks. Sylvanus (2018, p.102) claims that the Nigerian music culture is a primary resource for mainstream Nollywood film music.

As part of the ethnic cultural display, cultural songs then become a crucial medium of conveying messages to the people within the community, society and the world at large via film. This pervades through the use of drums, flutes, gongs and some other notable musical instruments; also, the lyrics of the songs rendered become important conveyors of messages to the hearers. In addition, songs hold a place in entertaining the listeners as they engage in dances in consonance with the song tunes and also absorb the message inherent in the lyrics of the music. Songs become a tool used in shaping society and the riding path that permits the individual to open up, connect and create intercommunal relationships with other people within the community. This gives room for good coexistence among the people in the community. Taking into cognisance how important a song is to film production, Bodwell and Thompson (2001, p.292) posit that the absence of music or sound in film gives room for social disharmony. Silence passage in a film can create almost unbearable tension, thereby forcing the viewers to concentrate on the screen and to wait in anticipation for whatever music/sound will emerge. The use of music/sound in film will include all the possibilities of silence (Brown, Okon, David, Etteh & Oluohup, 2016, p.16). Thus, this study investigates the

significance of song usage in Nigerian film productions with a focus on the Yoruba film production of Femi Lasode SANGO. The study also analysed the extracted cultural songs/music as regards lyrical codes of collection of beliefs, values and ways of doing things, which are typical Yoruba community that serve as pointers to the situations enacted in the film as expressed, perpetuated and embedded for entertainment.

Conceptual Clarifications Song

A song can be referred to as a musical anatomy prearranged to be vocally performed using human voice. Guerra (2015) asserts that a song is a composition of lyrics and music, with the intent of the lyrics being sung for the purpose of producing proportionate feelings or emotions in relation to a particular matter or situation. The assertion of Guerra is the fact that the lyrics of a song are so significant that they remark about the topic or subject matter of a song and also show the feelings of melodies inherent in a song. In other words, lyrics such as the wordings/verses and refrains of the song enhance the feelings as they communicate the truth or disappointment to the listeners, tell stories, express a belief in faith, give instructions, help in difficulty, and make work a little less tiresome. The currency of ideas in songs is an indication that lyrics are quite fundamental in the song genre. Firdaus (2013) maintains that sound and lyrics are essential elements in song composition. He explicates that lyrics have significant contributions to the song itself, although they are also a second element of the music. Song, thus, provides lyrics that give the audience a deep understanding of the message contained in the song; in other words, lyrics clarify the message contained in the song.

How song co-exists with language shows the level of relationship between the variables. Song, as one of the primitive media of communication, existed before language usage as an integral facet of human culture. Language then becomes a means of passing messages, "but it transcends the limits of language, in the sense that it looks at the

way a people cannot express themselves through the spoken or written word and makes up for the lack" (Ayakoroma, 2014, p.3). Through song usage, human beings are able to come together for their social-cultural activities or events, such as marriage ceremonies, burials, coronations, invocation, rituals, prayers, and lullabies, among others. Despite the popularity of the song as a universal medium of communication, the song exists in various forms for the consumption of the listeners/hearers. In this regard, the view of Russo and Thompson (2004) confirms that songs invite listeners to search for deeper meanings in lyrics, enhancing the process of semiosis whether silly love songs, indulgent songs about personal growth, or naive political songs, as messages are communicated via the lyrics as they are deep-rooted, more persuasive, and more emotional within musical context as embedded in film productions.

Film

Film is one of the means of communicating cultural images and messages to the people of a community, and it is an agent of socialisation and information (Okuna, 2002). Film, as a modern form of communication, is used by an individual to express feelings, thoughts, and intentions that are based on portrayals of cultural images with symbolic meanings. Film is a cultural artefact created by a specific culture "in the transmissive and ritualistic possesses of communication..." (Aromona & Waters, 2017, p.150). Film also portrays and reflects abstract feelings and imaginative works of art as a medium of communication to the entire world pertaining to the events or happenings in society. Malinowski (1948, p.24) in Taiwo (2020) describes it as "a mode of action as well as belief," an action, especially social action, that is, 'behaviour', that could be thought of as cultural images. Yoruba film producers, therefore, reflect cultural images, particularly song symbolism, which is a form of language as an element of culture in films. The functionality of song as a cultural element is that it enables

people of the Yoruba society and other audiences to enjoy and understand the films from Yoruba cultural perspectives. It further helps the viewers to derive fulfilments or certain gratifications that could make them delighted watching the films presented in their local language and 'to hear their own language on the screen and see their familiar scenes' (Adeiza, 1999). Cultural images can take the form of sacrifices, oaths, libations, rituals, prayers, allegiance, objects, artefacts, and colours, among others, enhanced with cultural songs. These forms of cultural images could further be exemplified through objects, musical instruments, body adornment, props, symbols, cultural lights, and costumes. These portrayals of these cultural arts and crafts in films are in consonance with the Yoruba means of communicating ideas and perceptions. Therefore, cultural songs are crucial oral ingredients in films and their importance in film productions cannot be discounted.

Nature of Yoruba Cultural Songs

Culture, as it is, is deep-rooted within geographical entities that constitute race, ethnic or tribal groups. In other words, culture and ethnicity or tribe or race are interconnected and are sine qua non to each other (Taiwo, 2020). Race, ethnicity or tribe correlates to a particular group of people, which Betancourt and Lopez (1993) explain is "characterised in terms of a common nationality, culture, or language". Hence, the concept of identity is rooted in the Greek concept of ethnos, which refers to the people of a nation or tribe. Thus, Betancourt and Lopez stress further:

although cultural background can be a determinant of ethnic identity or affiliation, being part of an ethnic group can also determine culture. As members of an ethnic group interact with each other, ethnicity becomes a means by which culture is transmitted. (page???)

With regard to the above, this study shares the

view that culture is embedded in the people within races, ethnicities or tribes that are in the world. The Yoruba race is a prominent cultural entity notable from the primordial past to the present. The Yoruba-speaking ethnic group forms one of the prominent cultural heritage groups in present-day Nigeria. The Yoruba inhabit the South-Western part of Nigeria and are located in the states such as Oyo, Ondo, Ogun, Osun, Ekiti, Lagos, Kwara, and Kogi States, and are also in Edo, Delta and Niger States of the country. By virtue of this spread, many Yorubas have settled in some parts of West Africa, like in the Republic of Benin, Togo, Ghana, Sierra Leone, Liberia, and Ivory Coast respectively. Speakers of the language could equally be found in places like Brazil, Cuba, United Kingdom, United States of America, Jamaica, Trinidad and Tobago (Olatunji, 2013, p. 24); (Makinde, 2004, p.164); (Ogungbemi, 2017, p.309); and (Adedina & Taiwo, 2018, p.161); Taiwo, (2020, p.4). In this regard, the Yoruba ethnic group has a population estimated at around forty million. This makes them one of the largest groups in sub-Saharan Africa (Abimbola, 2006, p.35). Nevertheless, one key feature that marks the Yoruba people is their culture, which is exemplified through systems such as communication, religion, worship, rituals and some other significant social obligations inherent in their daily activities. The Yoruba people are prosperous and rich in culture created through their traditional songs, replete with meanings and symbols.

The Yoruba songs are regarded as one of the most prominent components of the modern Nigerian popular music scene. Although traditional Yoruba songs were not influenced by Western music, contemporary Yoruba music has evolved and adapted itself through contact with imported instruments, talents and creativity. But the critical about it is the fact that the music modernists still fall back completely to the Yoruba traditional or cultural song ideology as the basis for their musical performances. This is evident in Yoruba musical expressions, which use a mixture of instruments from different

horizons. Yoruba music is traditionally centred on folklore and spiritual/deity worship, utilising basic and natural instruments such as clapping of the hands. Songs form parts of the Yoruba culture through which they are able to express their feelings. It is a means of voicing out their intentions, either positive or negative. It could serve as a means of teaching other people the philosophical ideals of the Yoruba people. They also reflect the importance of songs in the sociocultural engagements of their people, like marriage, naming, coronation, religious ceremonies, and political and war activities. Also, in the process of advertising their wares, songs hold great importance in making the existing products or farm produce known to prospective buyers as they advertise their wares. Sometimes, it could be through their indigenous media.

The nature of Yoruba songs could be dichotomised into two parts, that is, those that are associated with religion or social activities. Such religious songs are rendered during the worship of the deities at the shrine or groove, while those associated with social activities are rendered for entertainment, ceremonies, and proverbial songs. Among the Yoruba, assemblages of musical instruments like the *dundun* to play song genres consist of various sizes of tension drums along with special band drums (ogido). The gangan is another such, along with the leader of a dundun ensemble known as *onivalu*, who uses the drum to "talk" by imitating the tonality of Yoruba language. Much of Yoruba music is spiritual in nature, and this form is often devoted to the religious worship of the deities. All these enhance the aesthetics of the folk songs as they are significantly used as soundtracks in Nollywood film productions as a means of promoting the Yoruba culture.

Theoretical Framework

Critical Theory is the kingpin upon which this study is predicated. It is the study of cultural heritage by way of Cultural Studies. The paper explores the extent to which song has benefited and is still benefiting as a medium of communication in enhancing visual production to mirror unadulterated classic presentations or performances for the sake of tranquillity and the state of being free from threat. Critical Theory, an inference from Kant's "Critique of Pure Reason" along with Marx's 19th century "Das Kapital", used the term 'criticism' like criticism of political economy, detailed neo-Marxist philosopher of Frankfurt School as was evolved in the 1930s in German. In the opinion of Frankfurt theorists, a theory is critical to the extent that it seeks "to liberate human beings from the circumstances that enslave them" (Horkheimer, 1982, p. 244).

Taking the modern view into consideration, Critical Theory perceives beliefs as the major problem in human liberation through the time evolution of the capitalised system of government. Nonetheless, the modern theorists sought a new alignment with the experience and values of modern life with a focus on language, symbolism and communication inherent in songs. Cultural Studies, as Toby Miller observed, "have tendency across disciplines, rather than a discipline itself." Cultural studies seek to understand how meaning is generated, disseminated, contested, bound up with systems of power and control, and produced from the social, political and economic spheres within a particular social formation or conjuncture (Cultural Studies, 2020). Cultural Studies equally pay attention to active politics in this present time and culture. It explores cultural practices and their relation to power, aimed towards understanding culture in a synthesised structure with a view to analysing the social and political context in which it appears, and takes a look at the social and political effects of how divisions of knowledge are culturally created, (Cultural Studies, 2020). In the context of this paper, Critical and Cultural Studies theories become relevant in analysing the significance of song as a universal language, symbolism and communication around the Yoruba cultural group as portrayed or inherent in films.

Methodology

The study employed qualitative research that uses descriptive, textual, and non-visual content analysis as instruments since it is aimed at eliciting information from video-film media. A selected video film of Femi Lasode SANGO constitutes the population for this paper. The information meant to be gleaned from this method is the cultural songs used as symbolic pointers within the selected films. The specific cultural songs used in the film are analysed, and the lyrical meanings and interpretations are assessed and analysed. The use of cultural songs as communication channel codes in Femi Lasode's film was attempted, while the basic element of songs (lyrics) was equally adopted in analysing the data in this paper.

Results and Discussion of the Findings Synoptic Note of the Film - Sango

The film Sango showcases the historical development of the Yoruba society and the cultural values in the past. Its setting is the old Oyo town, while English and Yoruba languages are code-mixed as the medium of expression, with Yoruba cultural paraphernalia predominantly infused to project the aesthetic value of the Yoruba identity. The film reveals the social-political intrigues and the power supremacy that ravaged the Yoruba nation around the 15th century when the old Oyo empire of the Yoruba was faced with crises and wars. It was a period with better feud and squabble between the King of Oyo, Alaaafin Ajaka, who was of peaceful disposition and his cousin, Olowu of Owu who intends to extend his kingdom to Qyo and beyond. The Olowu's army team was led by the army's powerful commander, Balogun, who struck fear and terror into the minds of Oyo warriors, led by two powerful war Generals Eliri (the strong medicine man) and Oluode (the archer). But on this day, Alaaafin Ajaka's army was soundly defeated and was in retreat back to Ovo when the battle was lost.

In Owu, Olowu made a pronouncement not to

spare a king who failed to accept his supremacy over his kingdom as a result of his demand for annual tributes. Alaafin's refusal led to his arrest. But Alaafin refused to surrender under his watch. The reason for this is the fact that Olówu sees Ajaka as a weakling who will easily allow the Fulani from the north to have a ruling power in the Yoruba nation through his fast-expanding kingdom. Therefore, Olówu decides that Ajaka becomes subservient to him to teach him how to rule and accept his supremacy over his kingdom, or he vacates the throne. Otherwise, he dies during the new yam festival. To set Ajaka free from captivity, the Oyo high chiefs known as Oyomesi consulted ifa oracle, and ifa counselled them to seek the help of Alaafin Ajaka's younger brother - Şango - Prince of Oyo as well as Nupe. At that time, Prince Sango was living amongst the Tapa of Nupe land. Prince Sango's grandfather was Elenpe (the ruler of Nupe, his mother's people). Prince Sango was a master of illusion, warrior and a magician who inherited his power from his father, the powerful Oranmiyan, the youngest of the grandchildren of Oduduwa, father of the Yoruba. Quickly, Samu and Agbaakin, the two Oyo high chiefs and members of Oyomesi were dispatched to Nupe to seek Prince Sango's help.

Sango was informed of the purpose of their visit and the expectations of the entire Oyo people regarding the release of Alaafin from captivity. Instantly, Sango consulted the ifa oracle regarding the task and how best he could rescue his brother, Alaafin Ajaka. The ifa counselled him that he would succeed in the task, but the success would require sacrifice. Quickly, Sango sacrifices a basket full of grains to the gods. He was an African scientist who had attained the knowledge of how to produce fire bombs from edun ara (thunder kilt). He embarks on his journey to Owu to seek the release of his elder brother, Alaafin Ajaka. His journey takes just a few seconds with the use of a special power, kanako (a power that shortens the journey).

Sango sought the release of his brother Alaaafin Ajaka, who was also taken to Igbodo to go into exile. On his return from rescuing Alaaafin Ajaka, Prince Sango goes to the market, where he sees a very mysterious lady, Oya. He accosted her, expressed his affection and decided to make an acquaintance with her, which eventually resulted in marrying her. Meanwhile, since Alaaafin Ajaka had gone into exile, Oyo remained without a king. So, the Oyomesi (high chiefs and kingmakers) consulted ifa oracle whether to call Alaaafin Ajaka back from exile or to appoint another person. The ifa oracle counselled them to install another person, and it was Sango. But the choice of ifa was kicked against by some people. The coronation ceremony of the new Alaaafin Sango was filled with joy, happiness and merriment in the land. In the process of addressing his subject during the coronation, one of the enemies, Tamedu, who objected to the choice of Sango tried to kill him with a bow and an arrow. In the open, Sango demonstrated the efficacy of his supernatural power of illusion and spitting of fire, which consumed Tamedu. His reign was enveloped with so many challenges, ranging from Olowu of Owu demanding for tributes because he did not invite him to his coronation ceremony, at the same time, Eliri and Oluoode, his Generals wage war against him by disobeying his directives. Also, domestic challenges on the part of his wives being at one another and the town's people resisting his style of administration that was overwhelmed with war rampage. With all these, Sango lost belief in his magical stone that was subjected to a test for efficacy. Unfortunately, he destroyed all his belongings, and his children died in the calamity.

Identified Songs Excerpt in order of usage in *SÀNGO*

Song is significant in Nollywood film production as inherent in the video film under review, Sango, as soundtracks. In effect, a film can rise above the limitation of language and cultural barriers through the power of its visual images, especially the use of music and sound effects (Onabajo, 2009, p.222). Song/music, therefore, serves as a pointer to every situation enacted in the film, as arranged in a poetic text with equal importance given to music and to the words. In the Yoruba context, song "is noted for variety of vocal styles, ranging from speech-like declamation to instrumental and vocal melodies" (Omojola, 2017, p.410). Such declarative performances of Yoruba cultural song genres are exemplified in film productions, which steers the interstices between song lyrics and the visual images to effectuate performances that are known for dramatic denouement. Song/music/vocal melodies, known as 'Orin' in Yoruba, is an aggregate of tones with pentatonic (relating to a scale of five notes) and hexatonic (a scale with six pitches or notes) as applied during renditions. Yoruba songs are didactic in nature, with significant functions of teaching the morals and values inherent in Yoruba culture. There are many Yoruba cultural songs inherent in the video film, but for a study like this, we need to pick out the ones that can fit into the template of this paper. The selected identified Yoruba cultural songs as soundtracks in the film under review make the paper imperative to analyse the song excerpt below.

Sta	Stanza 1:		
Songs		Translation	
	Sango o,	Sango	
2.	Olureku, a reku j'ayé,	Lord that is	
		bestowed with	
		special costumes	
		for pleasure	
3.	À kò ta giri okunrin,	A man that makes	
		one startle at the	
		meeting point	
4.	Ajé lile, a fà lele,	A strong, fearful,	
	akuweri, Arin giagia woja,	roaring	
5.	Arin giagia woja,	One that walks	
		restlessly into the	
		market	
6.	Olowó ori Oya,	One that pays	
	Oba Koso,	bride money	
		over Oya, king	
		that did not hang	

7. Olowó ori Oya, Oba Koso. like the moon			
	One that pays bride	43. Eye Okin dé,	The beautiful
	money over Oya,		peacock has arrived
	king that did not	44. Odede t'eru, t'eru,	A balcony full of
, ,	hang		loads
8. Oba wa Olola,	Our dear wealthy	45. Eye Okin dé	The
, ,	King		beautiful Peacock
9. O kú ori're	Congratulations!		has arrived
10. O doba'lade nile-loko,			
	home and in other	Stanza 5:	
	communities	46. Jagunjagun lo n bo	o o!
11. Nílé-lóko l'ónà odò,	At home and		Here comes the general
,	everywhere	47. Olóri ogun, ko gb	odo kéyin ogun,
12. O ku ewu eji ale,	Congratulations over		A general does not bring
	the night dews,		up the rear; he leads
13. Eji owuro	Morning dews	48. Jagunjagun maa l	ာ၀ ၀
14. O ku ewu eji iyaleta,	Congratulations on		Here come the general
, , , , , ,	early morning dews		_
15. K'adé ó pé l'óri,	May the crown last	Stanza 6:	
	long on your head,	49. E n le o, ero oja,	Hello, market people
16. kì bàtà o pelese Oba.	May the footwear	50. E pelé o, ero Ajé	Hello, market people
	last long on your		a,Welcome to our market
	legs, our dear king	52. Ajé, ajé a wá o,	Money, money will come
Stanza 2:		53. A ó délé laayo,	May we return home
17. O doju Ogun ma'abo,	To the battlefield,		prosperous
	come along,	(Source: Femi Lasode'	
18. Igba eni lape,	Two hundred people	SANGO (The Legendar	ry African King of
	were summoned,	Thunder).	
19. Igba eni la'je	Two hundred people	-	ith 6 stanzas were extracted
	will respond,		under review as selected
		-	cultural songs inherent as
Stanza 3:			hade up of a total of 36 lines.
20. Ogun maa yo¦da o	The battle sword is	The first stanza of t	he song, as opening glee,
	drawn,		go is and his specific
21. Eni ogun pa,	Whoever dies in the		her presents him as a fierce
	process		and to Oya, and also
22. À pa gbé	Is gone forever		r his emergence as king.
		-	re Yoruba cultural warfare
Stanza 4:	•		viduals up to be involved in
40. Eyin aya Sango, e ku d		1 0	e consequences of war by
	Beauty has	• , ,	stanza 4, the song describes
	dominated Sango's	• • •	wives as they dominate his
41 E 01' 1'	home		pares their beauty to the
41. Eye Okin de,	The beautiful	_	y of alluring colours on its
42 A: 1: -: ' 1 ' :	peacock has arrived		cultural song that makes
42. Ajiyo bii ojo obinrin,	Beauty that appears	stanza v as a soundila	ck is a pointer to the market

scene enacted in the video film. It shows that people from far and near patronise the market in order to make fortunes and wealth.

Stanza 1

Line	Songs Text as soundtracks in the film	Translation
1	Şàngó o,	Şàngó
2	Olúrèmú, a rèkú j'ayé,	The masquerade that feds from his snare
3	À kò ta gìrì okùnrin,	A man that makes one startle at the meeting point
4	Ajé líle, a fà lele, abùwèrì,	The wealth, unending riches
5	Arìn giàgià wọjà,	One that walks restlessly into the market
6	Òlowó orí Qya, Qba Kòso,	Husband of Oya
7	Òlowó orí Qya, Qba Kòso.	Husband of Oya, the immortalised king
8	Qba wa Qlólá,	Our dear wealthy King
9	O kú orí're	Congratulations!
10	O doba'ládé nílé-lóko,	You became a king at home and in other communities
11	Nílé-lóko l'ónà odò,	At home and everywhere
12	O kú ewu eji alé,	Congratulations over the night dews,
13	Eji òwúrò	Morning dews
14	O kú ewu eji ìyálèta,	Congratulations on early morning dews
15	K'ádé ó pé l'órí,	May the crown last long on your head,
16	kì bàtà o pelese Oba.	May the footwear last long on your legs, our dear king

(In translation, some elements will be lost. In the translation of these song lyrics texts, a mixture of translation and transliteration will be used in order to get the closest approximate meaning.)

Description is an essential part of Yoruba culture. This reflects in their aphorism that ohun ti o jo'hun la fi n' we hun, epo epa jo posi Eliri meaning. It is an object with a similar appearance to another object that can be used for comparative description. The pod of groundnuts looks like a coffin for the mouse. The song for the opening glee in tale-like manners introduces the film and vividly describes whom Sango is as portrayed in the film: a god of thunder with a fiery temper in his appearance that makes whoever comes across him tremble. In lines 6 and 7, the lyrics of the song recognise Sango as the husband to Oya. It further indicates that Oya is a seer to Sango as validated in Sango adopting the new craft of Oya's hairstyle.

However, the lyrical soundtrack establishes that Sango is a king – O doba'lade nile-loko, (line 10), you become a king at home and other communities. While congratulating him over his emergency as king, the soundtrack also pointed to the special prayer for him – K'ade o pe l'ori, ki bata o pelese Oba", may the crown last long on your head; may the footwear last long on your legs, our dear king (lines 15 & 16).

Ogun jija, warfare, is prevalent among the Yoruba, through which a community extends its power and territory beyond other less-powerful communities as captives. Also, an individual shows his/her powers by trampling upon other less powerful individuals. A powerful community or an individual could orchestrate war for reasons like proximity, scornful acts, hatred, jealousy, issues of land and the sharing of

boundaries. It could also be as a result of the economy of a less-powerful community booming more than the other powerful community; waging war against a community in order to silence the warlord in such community and also, waging war against a community so as to teach such less-powerful community lessons.

Some could be for war expansion, for defence and liberation, and others can be raids for war captives (Adebayo, 2017, p.642). Irrespective of the causes of wars, songs become significant as pointers towards performative acts during war expeditions. In the context of film production, war songs are exhibited as soundtracks.

Stanza 2

Line	Songs Text as soundtracks in the	Translation
	film	
17	Ó dojú Ogun má'abò,	To the battlefield, come along,
18	Igba eni lape,	Two hundred people were summoned,
19	Igba ęni lá'ję́	Two hundred people will respond,

In stanza 2, lines 17-19, the lyrics of the song reflect the nature of warfare as high in intensity

concerning how Qyo warriors were soundly defeated by the Owu warriors, hence calling on every individual to the battlefield, saying: "O doju Ogun ma'abo", that is, to the battlefield, come along. The song is used to charge the warriors being involved in the warfare. It further indicates the magnitude of the people engaged in warfare – "igba eni lape, igba eni la'je", Two

hundred people were summoned, and two hundred people will respond. This shows the nature of Yoruba warfare in which other people, communities, and villages are invited to join in the warfare as a cooperative existence by a composite band made up of the allied forces (Arogundade, 2017, p.651).

Stanza 3

Line	Songs Text as soundtracks in the	Translation
	film	
20	Ogun maà yọ'dà o	The battle sword is drawn,
21	Eni ogun pa,	Whoever dies in the process
22	À pa gbé	Is gone forever

In stanza 3 above, lines 20-22, the lyrical soundtrack of the song serves as an indicator that explains the fierce warfare between Oyó and Owu. It reflects the tough nature of warfare concerning how the Oyó people were killed and swept up in the fight against Owu "Ogun maa' yo'da' o", the battle sword is drawn, while the

lyrics of the song further suggests that "Eni ogun pa, À pa gbe", whoever dies in the process, is gone forever are significations of gruesome killings during the warfare between the kingdoms without remorse as displayed in the film.

Stanza 4

Line	Songs Text as soundtracks in the	Translation
	film	
23	Èyin aya Şàngó, e kú ewà, ewa,	Beauty has dominated Ṣàngó's home
24	Eye Okín dé,	The beautiful peacock has arrived
25	Ajíyo bíi ojó obìnrin,	Beauty that appears like the moon
26	Eye Okín dé,	The beautiful peacock has arrived
27	Òdèdè t'erù, t'erù,	A balcony full of loads
28	Ęyę Òkín dé	The beautiful peacock has arrived

In stanza 4, the lyrical soundtrack of the song reflects the beauty of Sango's wives (Oba and Osun) as the goddesses in Yoruba cosmological experience and existence – "Eyin aya Sango, e ku ewa, ewa" (Line 23), indicating that beauty has dominated Sango's home. The women appeared in their various Yoruba women attires consisting of iro wrappers tied above their chests to cover their breasts with ipele shawls on their shoulders and ileke beads, all for adornment as portrayed in the film. The song further compares the wives' beauty to the Peacock – Eye Okin de,

Ajiyo bii ojo obinrin (Lines 24,25), just like the beautiful peacock when it appears in its glory looking so ravishing with variety of colours which changes the looks on their faces, to enhance their appearances (Aransi, 2017, p.221). As observed, the peacock as the most appropriate image is utilised and emulsified with the songs to a certain extent that shows and gives breath to the theme of the songs, along with impressiveness and religious ecstasies of Sango and Oya, his wife.

Stanza 5

Line	Songs Text as soundtracks in the	Translation
	film	
29	Jagunjagun ló ń bò o!	Here comes the general
30	Olórí ogun, kò gbọdộ kệyìn ogun,	A general does not bring up the rear; he leads
31	Jagunjagun máa bò o	Here come the general

In stanza 5, lines 29-31, the lyrical song texts address the personality of valour as war general. In line 29, there is a morphing of the Yoruba word *Jagunjagun* into the English language as "General." Calling Sango *Jagunjagun* in the song soundtrack is a way of reflecting his potentiality as a traditional scientist who emits fire from his mouth purposefully. The song text as soundtrack becomes significant to the development of the

film production when Sango was informed of his duty to seek the release of his brother Ajaka from OlOwu. In order to travel from the Nupe to Owu, he used kanako the power that shortens the journey. As a mark of appreciation for his arrival, the song indicates Jagunjagun lo n bo o!, Olori ogun, ko gbodo keyin ogun, here comes the general, a general does not bring up the rear, he leads.

Stanza 6

Line	Songs Text as soundtracks in the	Translation
	film	
32	Ę n le o, erò ojà,	Hello, market people
33	Ę pèlé o, èrò Ajé	Hello, market people
34	Ę kú abò sí ojà wa,	Welcome to our market
35	Ajé, ajé a wá o,	Money, money will come
36	A ó délé laáyo,	May we return home prosperous

In stanza 6, lines 32-36, the song lyrics point to the pertinence of the marketplace as an act of buying and selling transactions in any society involving the people. In lines 32 & 33, the song as the soundtrack used in the film recognises the market as a place of transaction for buying and selling that has the people who come to transact businesses in the market – E n le o, ero oja, E pele o, ero Aje, as a way of greeting the people market people as in tandem with Yoruba cultural practices. In praying for the market people, the lyrics of the song refer to Aje, that is, money, wealth and profits. Aje is a concept in Yoruba belief that is related to the guardian goddess for wealth, profit, wealth creation and sustenance. It is a deity that influences every aspect of income-generating activities in Yoruba society. The deity is believed to give very strong support to anybody involved in profit-making ventures. Aje is responsible for profit-making in the marketplace and, in fact, supervises all aspects of life that relate to money (Kalejaiye, 2011).

In praying for the market people, the lyrics of the song explore - Aje, aje a wa o, money, money will come (Line 35). It also premises its prayer on the issue of safety and prosperous by stating in line 36 that A o dele laayo - May we return home prosperous (Lines 35 & 36), a reference to the individual's prosperity to be engaged in profitmaking businesses. The song becomes a significant soundtrack used to portray the market

scene in the film where Ṣango sighted Oya for the first time.

Conclusion

In Nollywood film productions, songs become an important structure of words and lyrics as the wordings/verses and refrains of the song enhance the feelings as they communicate the truth or disappointment to the listeners, tell stories, express a belief in faith, and also give instructions. Thus, the Yoruba song has become a significant genre that enhances the aesthetic values of cultural beliefs and philosophies and also serves as a channel of communication. At this point, the lyrics of the songs become the principal pointers that further explain the ideas in the film production as arranged in a poetic text. The film producers take cognisance of the audience by infusing appropriate songs that tell stories in consonance with the content of the film productions, which makes films enjoyable and fruitful. Obviously, oral communication in Yoruba songs is of high significance because it teaches moral values inherent in Yoruba culture. This makes it different from what we have in contemporary times. This paper has been able to analyse the significance of songs as a medium of communication form in a film that uses Yoruba songs as soundtracks. It also takes a look at the song and film as concepts. The paper also examines the nature of Yoruba cultural songs, using identified selected Yoruba cultural lyrical songs as a means of analysis.

References

- Abimbola, K. (2006). Yoruba Culture: A Philosophical Account. Iroko Academic Publishers.
- Adebayo, A. G. (2017). Conflict and Conflict Resolution. In T. Falola & A. Akinyemi (Eds.) *Culture and Customs of the Yoruba*. pp. 629-644. Pan-African University Press.
- Adedina, F. & Taiwo, V. (2018). Ekun-ìyàwo: An Aesthetical Appraisal of Nuptial Chants in Yoruba Folklore. In *Journal of Communication and Media Research*. 10 (2),161–173.
- Adeiza, S. (1999). "Genesis and Nemesis: of the Demise of Celluloid." *Film and Video 4*(2), 6-7 in Adeleke, D. A. (2003). "Culture, Art and Film in an African Society: An Evaluation". *Nordic Journal of African Studies*, 50.
- Aranse, O.A. (2017). "Body Adornment and Cosmetics" in Falola, T. & Akinyemi, A. (ed.) *Culture and Customs of the Yoruba*. Pan-African University Press. pp.215-226.
- Arogundade, N. D. (2017). "War and Diplomacy." In Falola, T. & Akinyemi, A. (ed.) *Culture and Customs of the Yoruba*. Pan-African University Press. pp.647-657.
- Aromona, O. & Waters, S. (2017). "Portrayal of African Women in Nollywood Films over a Five-Year Period: A Content Analysis of Traits Applying the Stereotype Content Model" in *Journal of Communication and Media Research*, 9(2). p. 14-21.
- Ayakoroma, B. F. (2014). "The Music Artist as a Social Critic in Nigeria's Contemporary Democratic Experiment: A Study of Selected Songs of Adviser Nowamagbe". Being a Presentation at the *African Theatre Association* (AfTA) Annual International Conference at the University of Ghana, Legon, Accra, Ghana.
- Bordwell, D. & Thompson, K. (2001). Film Art: An Introduction (6th ed.). McGraw-Hill Higher Education.
- Brown, N.J, Okon, O.E, David, D.O, Etteh, J.D & Oluohu, F.O. (2016). "Music as Non-Visual Medium for Entertainment, Peace Building, and National Security: A Study of Selected Nigerian Artists" in *International Journal of International Relations, Media and Mass Communication Studies*. 2(4), 15-24.
- Cultural Studies. (2020). *URL*https://en.m.wikipedia.org/wiki/Cultural_studies?. Assessed on Wednesday, 27/05/2020.
- Firdaus, E.A. (2013). *Textual Meaning in Song Lyrics*. Indonesia University of Education (Pendidikan BahasaInggris).
- Guerra, J. (2015). Online materialhttps://www.jonguerramusic.com/blog/2015/5/6/what-is-a-song anyway Retrieved on 24/05/2020.
- Horkheimer, M. (1983). Critical Theory Selected Essays. Continuum Publishers.
- Kalejaiye, D. (2011). Understanding Wealth Creation (Aje) Through the Concept of Yoruba Traditional Religion. An online publication. https://www.nico.gov.ng/index.php/category-list/1192 understanding-wealth-creation-aje-through-the-concept-of-yoruba-traditional-religion. Assessed on 05/06/2020.
- Makinde, T. (2004). "Motherhood as a Source of Employment of Women in Yoruba Culture." In *Nordic Journal of African Studies*, 13 (2), 164-174.
- Ogungbemi, S. (2017). "Traditional Religious Belief System" in *Culture and Customs of Yoruba*, pp.309-324. Falola, T. and Akinyemi, A. (eds.). Pan-African University Press.
- Okunna, C. S. (2002). Gender and Communication in Nigeria: Is this the twenty-first century? Department of Mass Communication, Nnamdi Azikiwe University, Awka, Nigeria. Retrieved from the portal of

- communication.com/ben2002/n eng/programme/prog ind/papers/o/pdf.o005se04 ok.
- Olabimtan, A. (1999). *The Relevance of Yoruba Communication Arts to National Development in the Twenty-First Century.* Lecture Delivered on May 1st, 1999 at Lagos State University, Ojo, Lagos.
- Olatunji, R. W. (2013). "Uses of Semiotics in Periods of Hostilities, Armed Conflicts and Peace Building among the Yoruba, South-West Nigeria." *An International Journal of Arts and Humanities*, 2(4), 247-261.
- Olise, F. P. (2009). Communication and Conflict Management in Nigeria: The Drama Option. In *Des Wilson (Ed.) Communication Approaches to Peace Building in Nigeria*. BSM Resources Nig. Ltd.
- Omojola, B. (2017). "Music and Dance in Culture and Performance." In Falola, T. & Akinyemi, A. (ed.) *Culture and Customs of the Yoruba*. Pan-African University Press. pp.407-419.
- Onabajo, O & M'BOyo, R (eds.) (2009). *Emergence, Growth and Challenges of Films and Home Video in Nigeria*. African Renaissance Books Incorporated.
- Sylvanus, E. P. (2018). "Popular Music and Genre in Mainstream Nollywood" in *Journal of Popular Music Studies*. 30(3), 99–114.
- Taiwo, A. V. (2020). "Promoting Yoruba Culture Through the Film Medium: A Study of Tunde Kelani's Productions." PhD Thesis, Department of Broadcasting, School of Communication Studies, Lagos State University, (LASU), Ojo, Lagos.
- Thompson, W. F & Russo, F. A (2004). The Attribution of Meaning and Emotion to Song Lyrics. In *Polskie Forum Psychology*, 9(1),51-62.
- Tijani, L. (2009). "The Cultural Milieu in Hausa Home Video" in *Emergence, Growth and Challenges of Films and Home Video in Nigeria, Pp.159-182*. Onabajo, O & M'BOyo, R (eds.). African Renaissance Books Incorporated. Ugboaja, F. (1985). *Communication: An Overview*. International Keynotes.

VIDEO-FILMOGRAPHY

Lasode, F. (1998). Sango. Lagos: Afrika 'N Vogue, Even Ezra Studios.